

GINSHOP.it

GinShop.it is the premier ecommerce destination for enthusiasts of gin and distilled spirits.

Recognized as the Online Retailer of the Year at the Gin Magazine Awards – Icons of Gin, GinShop.it boasts an extensive catalog featuring over 400 gins from Italy and around the world, along with a collection of more than 200 labels of premium distilled spirits.

Contacts:

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Why Choose GinShop

- More than just an ecommerce platform, but a comprehensive 360° partner
- Possibility to access numerous specialized communication and promotional services.
- Entry into a network connecting producers, distributors, journalists, influencers, and national/international events.
- Mailing List and Community with over 50k users.
- Targeted, loyal and passionate audience.

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Cerca prodotti...

Lista Desideri Assistenza Il Mio Account

Gin - Kit - Distillati & Liquori - Soft Drinks - Mixology - Scotti per Te

€ 0,00

SPECIORDINI GRATUITI IN ITALIA sopra i 99 euro

Il corso più completo sul Gin in Italia

Scopri di più

Ultime novità

Neptunus Gin € 40,90	Gin Babbo € 49,90	Stelvio Gin Organic € 65,00	Gin Wintergreen € 49,90	Gin Frosty € 49,90
Aggiungi al carrello	Aggiungi al carrello	Aggiungi al carrello	Aggiungi al carrello	Aggiungi al carrello

I GIN DEL MOMENTO

GIRO D'ITALIA

PROMO ATTIVE

that's the
SPIRIT!

With Fast Review, you'll gain maximum visibility and introduce your brand to spirit lovers across Italy who eagerly follow the latest trends on ilGin.it and That's the Spirit! Magazine. You can sell and promote your product on GinShop.it.

Your product will reach customers throughout Italy within 24 hours, packaged elegantly and securely.

Benefit from a sponsored advertising campaign on Instagram and Facebook exclusively for your product, accompanied by comprehensive reporting.

550 euros*

FAST REVIEW

- Inclusion in the Encyclopedia (Encyclopedia of Gin/Spirits/Mix at Low).
- Listing on GinShop.it.
- Downloadable Technical Data Sheet.
- Editorial Article on ilGin.it.
- Product Sharing in Newsletter.
- Editorial Article Sharing in Newsletter.
- 10-day Advertisement (Total: €100) on Ginshop.it.
- Inclusion in our newsletter for information, event calendars, and national/international spirits awards.
- Social Media: 1 Post on Ginshop and ilGin.it on Facebook and Instagram + 1 Instagram Story.

* A one-time fee for the first product + minimum of 6 bottles on consignment

** Each subsequent product added concurrently with the first will have a cost of €250 + VAT (up to a total of 3, subsequent ones €100 each) + 6 bottles on consignment per product

* All prices are to be understood as exclusive of VAT.

A dedicated page for your brand identity, allowing for personalized communication and user experience enhancement, showcasing products and services. Meticulously crafted by our graphic department to align with your brand guidelines.

550 euros*

LANDING PAGE

Examples:

<https://ginshop.it/argintario/>

<https://ginshop.it/mantua-gin-experience/>

- Customized Landing Page.
- Inclusion of 4 special kits featuring your product, with the option to create tailor-made kits.
- Social Media: 1 Post on Ginshop.it on Facebook/Instagram + 2 Instagram Stories.
- 10-day ADV (Total: €100) with a final report.
- Publication in the newsletter.
- Direct link to Ginshop.it (for spirit references).
- Ability to add new information and activities over time.
- 15-day Banner advertisement in the Kit section (for spirit references).

* One-time fee

** Per le aziende spirits sarà necessario prima attivare Fast Review

* All prices are to be understood as exclusive of VAT.

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The premium entry package allows you to fully leverage all the opportunities of GinShop and ilGin.it. It combines the comprehensiveness of Fast Review with the visibility and communication possibilities of the Landing Page.

Two distinct tools that you can choose to enhance further with our advertising and promotional packages.

~~1100 euros*~~

900 euros*

FAST REVIEW + LANDING PAGE

- Inclusion in the ilGin.it Encyclopedia.
- Inclusion of Ginshop.it + Downloadable Technical Data Sheet.
- Editorial Article on ilGin.it.
- Product Sharing in Newsletter.
- Editorial Article Sharing in Newsletter.
- Customized Landing Page.
- 15-day Banner Advertisement in the Kit section.
- Social Media: 2 Posts on Ginshop.it/ilGin.it on Facebook/Instagram + 4 Instagram Stories.
- 20-day Advertisement (Total: €200) with a final report.
- Publication in the newsletter.

* A one-time fee for the first product + minimum of 6 bottles on consignment

* All prices are to be understood as exclusive of VAT.

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350 euros*

ADV SILVER PACK

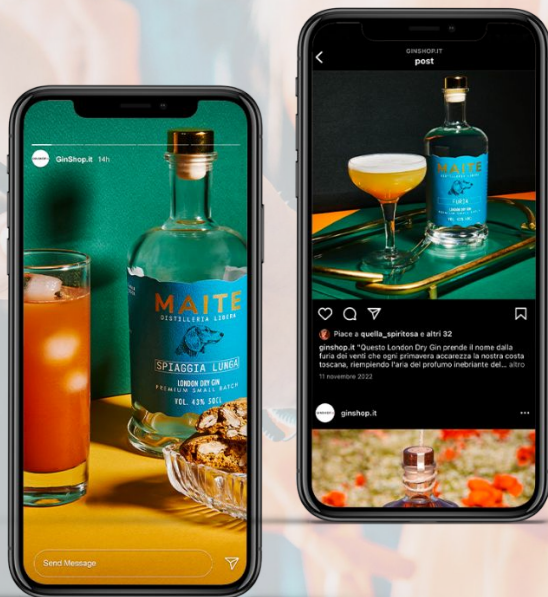
**Multibrand Campaign on Facebook,
Instagram, and GinShop Newsletter**

CAMPAIGN DURATION: 30 DAYS

- Featured in Product of the Moment Carousel (6-10 total brands)
- Featured in Video Slideshow of Product of the Moment (6-10 total brands)
- Instagram Feed Carousel Post
- Instagram Story
- 1 Communication Newsletter
- 1 Newsletter with promotional campaign associated with products
- **ADV Flight → 300 euros in total**

* All prices are to be understood as exclusive of VAT.

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600 euros*

ADV GOLD PACK

Campagna esclusiva su Facebook,
Instagram e Newsletter GinShop

CAMPAIGN DURATION: 30 DAYS

- 1 Instagram Post + 1 Instagram Story dedicated to the product
- 1 Instagram Story dedicated to the promotion
- 1 Newsletter dedicated to the product
- 1 Newsletter with promotional campaign
- **ADV Flight → 200 euros**

* All prices are to be understood as exclusive of VAT.



800 euros*

ADV PLATINUM PACK

Campagna esclusiva su Facebook, Instagram e Newsletter GinShop

CAMPAIGN DURATION: 30 DAYS

- Editorial-created Video-Review (30-second infographic video with text, photos, and animations)
- Custom Promo on a dedicated landing page (12 complimentary tonics | 2 complimentary glasses | n% discount on the product)
- 1 Instagram Post + 1 Instagram Story dedicated to the product
- 1 Instagram Story dedicated to the promo
- 1 Newsletter dedicated to the product
- 1 Newsletter with promotional campaign
- **ADV Flight → 300 euros**

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Summary of Services and Costs

Servizio	Costo
Fast Review	550 euros*
Landing Page	550 euros*
Fast Review + Landing Page	1100 euros 900 euros*
ADV Silver Pack	350 euros*
ADV Gold Pack	600 euros*
ADV Platinum Pack	800 euros*

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** We have reserved special discounts for multiple purchases.

