

# GinShop

E commerce

## Your Brand in the spotlight

Choose the perfect service, find the solution that best suits your needs.

GINSHOP.it



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E commerce

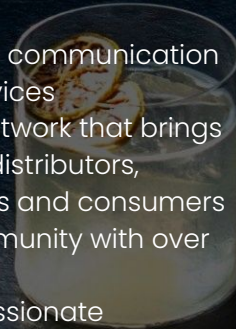
**GinShop.it is the number one eCommerce in Italy for Gin and spirits enthusiasts.**

Awarded as Online Retailer of the Year at the Gin Magazine Awards - Icons of Gin, GinShop.it has a catalog of over 400 gins from Italy and the world and more than 200 spirits.

**GINSHOP.it**

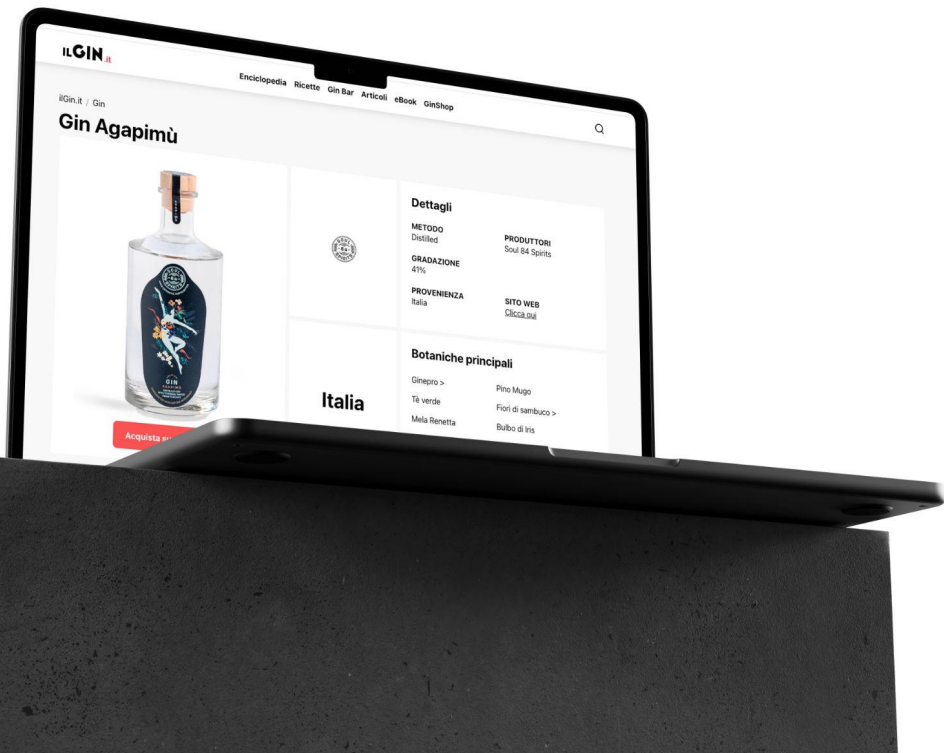
## WHY YOU SHOULD JOIN GINSHOP:

- Not just an eCommerce, but a 360° partner
- Access to specialized communication and promotional services
- Access to a digital network that brings together producers, distributors, journalists, bartenders and consumers
- Mailing List and Community with over 50k users
- Profiled, loyal and passionate audience



# Fast review

Your brand in the spotlight



With Fast Review your brand will have maximum visibility, making yourself known to gin lovers from all over Italy.

You will be able to sell and advertise your gin and tonics on Ginshop.it. Your product will reach your customers throughout Italy in 24 hours, in an elegant and safe packaging.

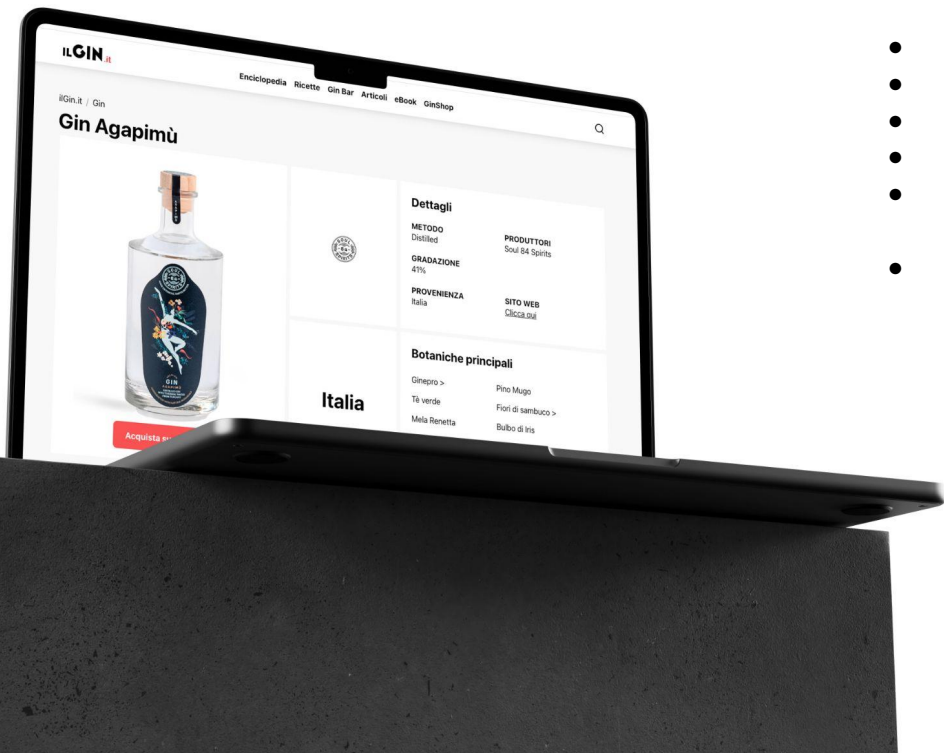
We will launch your product with sponsored advertising campaign on Instagram and Facebook. At the end of the run we will provide a full report.

500 euro\*



# Fast review

Your brand in the spotlight

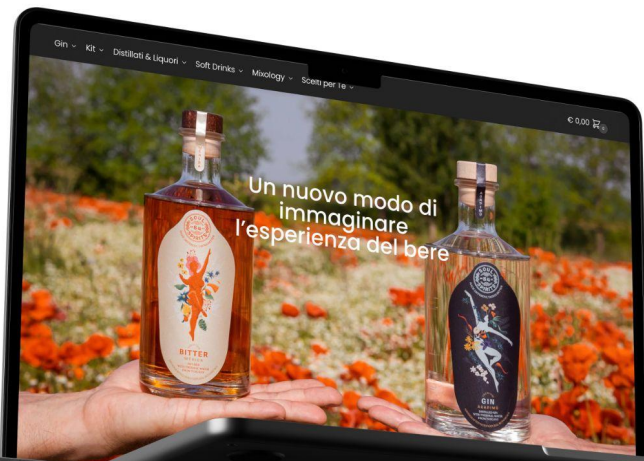


- Inclusion in ilGIN.it's Encyclopedia of Gins
- Inclusion in GinShop.it
- Featured article on ilGIN.it
- Product link in our weekly Newsletter
- Article share in our weekly Newsletter
- 10 day ADV campaign (total 100€) for your product
- Socials: 1 Post Ginshop/ilGIN.it on FB/IG + 1 Story IG

500 euro\*

# Landing page

Your brand in the spotlight



A page entirely dedicated to your brand that allows you to tailor size your communication and user experience by enhancing the product and its uniqueness, curated by our design department according to your guidelines.

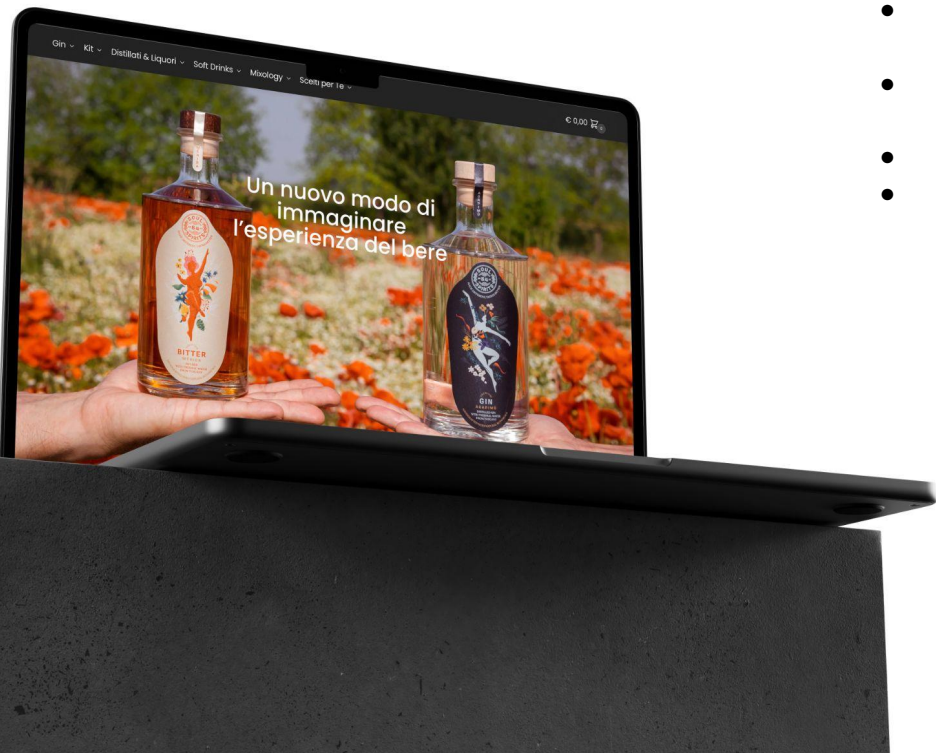
Included in the price we will create 4 special product bundles with your product.

The package includes a 10-day campaign to launch the page on Facebook and Instagram, with a dedicated budget of €100

500 euro\*

# Landing page

Your brand in the spotlight

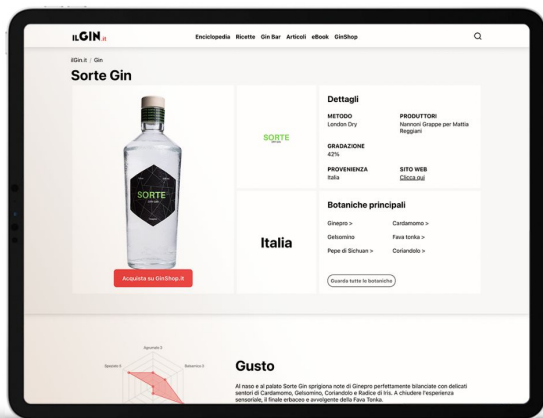


- Custom Landing Page
- Advertising banner in the Kit section (15 days)
- Socials: 1 Post Ginshop.it/ilGin.it on FB/IG +2 Stories IG
- ADV for 10 days (€100 tot) with report
- Landing page share on our weekly newsletter

500 euro\*

# Fast Review & Landing page

Our premium package



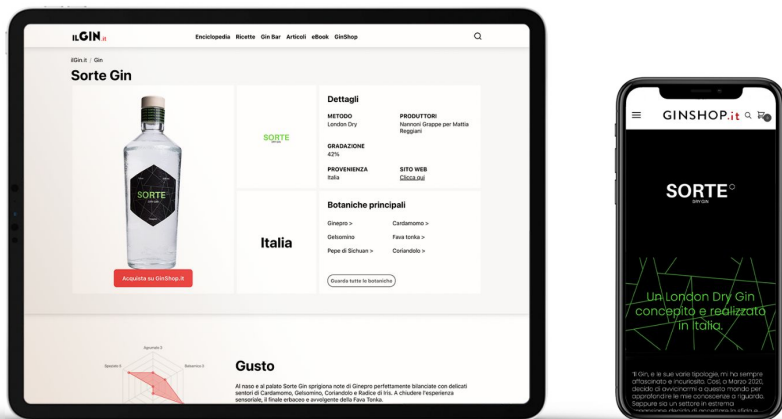
The premium entry package to take full advantage of all the possibilities of GinShop and ilGin.it. The package combines the completeness of the Fast Review with the visibility and personalization levels of the Landing Page.

Two tools that you can choose to further enhance with our advertising and promotional packages.

850 euro\*

# Fast Review & Landing page

Our premium package



- Inclusion in ilGIN.it's Encyclopedia of Gins
- Inclusion in GinShop.it
- Featured article on ilGIN.it
- Product link in our weekly Newsletter
- Article share in our weekly Newsletter
- Custom Landing Page
- Advertising banner in the Kit section (15 days)
- Socials: 2 Posts Ginshop.it/ilGIN.it on FB/IG +4 Stories IG
- ADV for 20 days (€200 tot) with report
- Landing page share on our weekly newsletter

850 euro\*



# Is your brand already on GinShop.it?

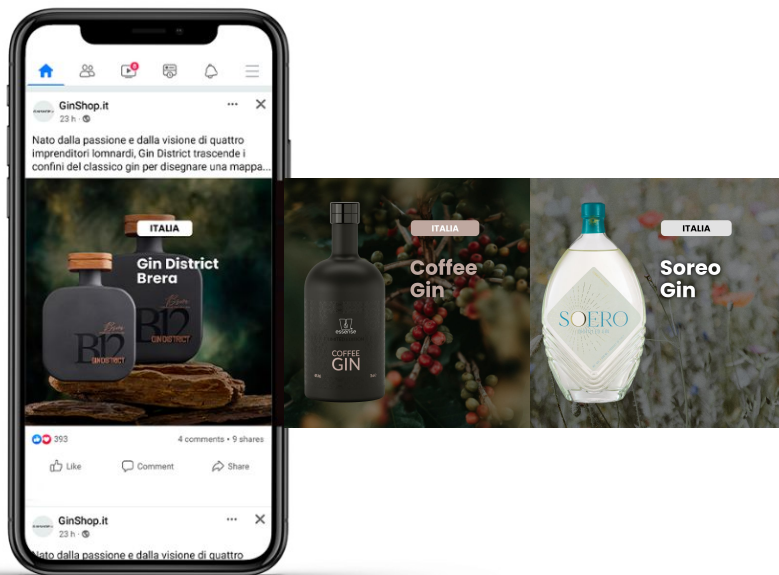
Increase your visibility  
with our ADV packages 🔥



# Silver Pack

Multi-brand campaign on Facebook, Instagram and GinShop Newsletter

LENGTH: 30 DAYS



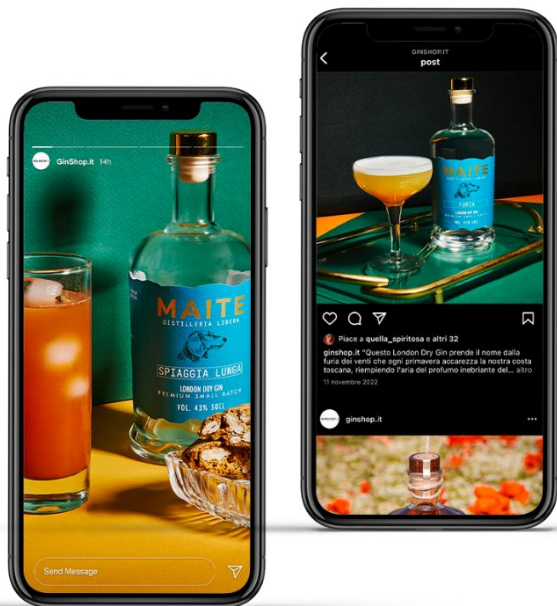
- Inclusion in "Gin of the Moment" Carousel (6-10 total brands)
- Inclusion in "Gin of the Moment" Video slideshow (6-10 total brands)
- Carousel feed post on Instagram
- Instagram Story
- 1 Newsletter about the product
- 1 Newsletter with product promo
- **Flight ADV → 300 Euro shared across brands**

350 euro\*

# Gold Pack

Exclusive campaign on Facebook, Instagram and GinShop Newsletter

LENGTH: 30 DAYS



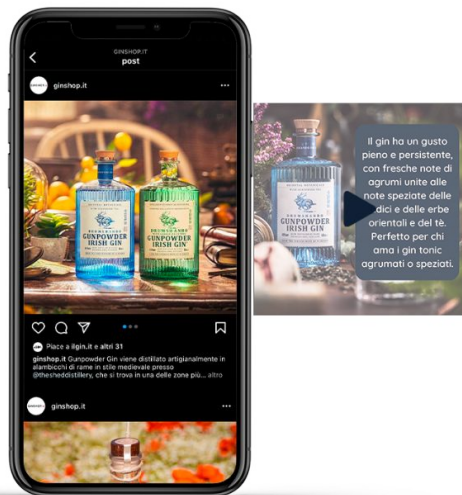
- 1 post + 1 IG story dedicated to your product
- 1 IG story dedicated to the promo
- 1 Newsletter about the product
- 1 Newsletter with product promo
- **Flight ADV → 200 Euro**

600 euro\*

# Platinum Pack

Exclusive campaign on Facebook, Instagram and GinShop Newsletter

LENGTH: 30 DAYS



- Video-Review created by our design team (30 second infographic video with text, photos and animations)
- Ad hoc promo on dedicated landing page (12 free tonics | 2 free G&T glasses | n% discount on product)
- 1 post + 1 IG story dedicated to your product
- 1 IG story dedicated to the promo
- 1 Newsletter about the product
- 1 Newsletter with product promo
- **Flight ADV → 300 euro**

800 euro\*

# Riepilogo dei servizi e dei costi

Fast Review	500 euro*
Landing Page	500 euro*
Fast Review & Landing Page	850 euro*
ADV Silver Pack	350 euro*
ADV Gold Pack	600 euro*
ADV Platinum Pack	800 euro*

\*All amounts are exclusive of VAT



# Gin Shop

E commerce

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GINSHOP.it

